



GermCure
INNOVATIVE - INFECTION - PROTECTION

Vision/Mission & Origin

Vision:

We aspire to be a global leader in disinfecting and hygiene solutions to the Childcare, Education, Corporate, Hospitality, Food & Beverage and Residential Sectors.

We will achieve this through our successful and passionate franchise network. We strive to improve the quality of life for all our customers to enjoy and live life to the fullest.

Mission:

We plan to achieve our vision through:

- Offering our clients the most Effective, Safest and Scientifically Proven Disinfecting, Sanitising and Hygiene Solutions & Products.
- Offering our Franchisees an attractive and exciting business opportunity.
- Offering our Employees a workplace where they can express their unique skills driven by their passion to make a difference in all our clients and Franchisees lives.
- Offering our Clients education and training to effectively operate in clean and germ controlled environments with improved health standards contributing to better productivity.
- Offering our Clients honest, fair and impartial services and advice.
- Offering our Clients open communication channels.
- Offering our Clients value added solutions.
- Treating our Customers with respect and care.
- Working cohesively with our Customers to achieve a common goal.
- Constantly challenging the status quo with new inventions and available technology to add value to our Clients.
- Respecting our Customers by proactively responding to their needs.

- Continuously upgrading us through training and education to improve ourselves to serve our Customers with the latest technology, knowledge and value added services.

Origin:

GermCure was founded by a South African couple that is passionate about improving the quality of life for families by protecting them from cross contamination and infection by using innovative technology and scientifically proven, safe and effective solutions.

Their quest started when their 15month old Baby Girl was diagnosed with Type 1 Diabetes when she was admitted in hospital with a Blood Glucose Count of 52. Without any family history of Diabetes there was a great amount of unanswered questions they wanted answers for.

After consulting with various medical professionals they were told that there were two schools of thought:

1. Trauma/Shock could have triggered it.
2. It could have been triggered by contracting an infection, the body produces it's own anti-bodies to fight the infection and mistakes the Beta Cells in the Pancreas as part of the infection.
By the time the person is diagnosed with Type 1, 70% off all the Insulin producing Beta Cells will already been destroyed, thus an auto immune condition where the body destroys itself.

Their Quest then started to try and prevent as many children from contracting infections, where would be a better place to start than Childcare and Education Facilities, **The rest is history!**

Concept:

As leaders in our field we have developed Advanced Disinfection Solutions & Techniques "Total Room Disinfections", using only NATURAL, SAFE and EFFECTIVE disinfecting and sanitising products

Our products carry local and international accreditations/certifications from the NRCS, SABS, NSF & EPA.

- We are the trusted brand and leading supplier in our field for the Child-Care industry.
- We provide disinfection services, systems and hygiene products and training.
- We have years of experience – **Established in 2012**
- We have highly skilled and trained staff and Franchisees.
- We pride ourselves in our excellent and outstanding service.