

INNOVATIVE  
INFECTION  
**PROTECTION**



**THE SCIENCE OF TOUCHLESS DISINFECTION**

# GERMCURE COMPANY PROFILE

WELCOME TO THE GERMCURE TEAM  
WE ARE PASSIONATE ABOUT CREATING  
HEALTHIER ENVIRONMENTS

1. INTRODUCTION
2. MORE ABOUT US
3. COMPANY HISTORY
4. MISSION STATEMENT
5. PRODUCTS / SERVICES
6. KNOWLEDGE
7. PROJECTS
8. ACCREDITATIONS / ACHIEVEMENTS
9. STAFF INFORMATION
10. CONTACT

Founders Francois & Mariaan



**GermCure**  
INNOVATIVE • INFECTION • PROTECTION

# 1 | INTRODUCTION

GermCure started as a small family business in 2012, providing Disinfection services mostly in the education sector, but has since grown to a household name as Disinfection Specialists in South Africa and is fast growing to become a household brand globally

The out-break of Covid-19 late 2019 in Wuhan China and the exponential growth of the virus into a global pandemic put much more emphasis and urgency on disinfection and hygiene from the smallest household to the largest corporates

Governments all over the world have put strict social distancing measures in place, most countries were in lock down by the end of March 2020

GermCure quickly became a front runner in the fight against infection and cross contamination by providing disinfection products and services to a wide range of sectors in South Africa and across the Globe

# 2 | MORE ABOUT US

GermCure is a privately owned company based in South Africa, with it's Head Office located at 379 Queens Crescent, Sunwood Park Block 6B, Lynnwood, Pretoria

## DIRECTORS:

- Mariaan Viljoen
- Louis Schalk Buys
- Marius Uys

The company was established in 2012 and since then, GermCure has become the leader in South Africa as service provider of Advanced Disinfection Services and Products combined with Innovative-World-Class-Technology.

We provide our services to a variety of sectors:

- Educational - i.e. Childcare Facilities, Schools and Universities
- Lifestyle – Gymnasiums, Spas, Swim Schools, Golf Clubs, Residential Homes etc.
- Food and Beverage – Restaurants, Central Kitchens, Factories, Bakeries etc.
- Hospitality – Guest Houses, Hotels, Hostels, Holiday and Serviced apartments etc.
- Recreation – Play areas and Equipment, Playgrounds etc.
- Laboratory and Medical – Laboratories, Vetenary Clinics, Clinics, Doctor Rooms etc.
- Transportation – Ambulances, Trains, Busses, Boats, Taxis etc.
- Offices – Corporate and SME offices.
- Agriculture – Green Houses, Seedling Nurseries, Flower Farms etc.

Our Bank Partner: Grobank

**grobank**

### OUR TRACK RECORD:

GermCure has effectively eliminated and controlled the HFMD (Hand Foot and Mouth Disease) and various other childhood infections in the facilities of our customer's childcare centers.

**Being the leaders in our field since 2012 we were appointed by SA Childcare & the AECYC as their preferred service provider.**

Our GermCure products were tested in Laboratories and various facilities and have been proven to reduce Germs and effectively pre-vent the spreading of infections.

# 3 COMPANY ORIGIN HISTORY

## Origin:

GermCure was founded by a South African couple who are passionate about improving the quality of life for families by protecting them from cross contamination and infection by using innovative technology and scientifically proven, safe and effective solutions.

Their quest started when their 15month old Baby Girl was diagnosed with Type 1 Diabetes after she was admitted to hospital with a Blood Glucose Count of 52. Without any family history of Diabetes there was a great amount of unanswered questions they wanted answers for.

After consulting with various medical professionals, they were told that there were two schools of thought:

- Trauma/Shock could have triggered it.
- It could have been triggered by contracting an infection, the body produces its own anti-bodies to fight the infection and mistakes the Beta Cells in the Pancreas as part of the infection. By the time the person is diagnosed with Type 1, 70% of the Insulin producing Beta Cells will have already been destroyed, thus an auto immune condition that requires constant medical intervention.



Their Quest then started to try and prevent as many children from contracting infections, where would be a better place to start than Childcare and Education Facilities,

**"The rest is history!"**

During a period of regular load shedding in South Africa in 2018, GermCure's services to our clients were interrupted on almost a daily basis.

While searching for "Cordless Battery Operated Sprayer Technology" to address this problem, Francois Viljoen, founder of GermCure made contact with the USA based manufacturing company Victory Innovations.

Victory Innovations is the "patent-pending owner" of the Victory Cordless Electrostatic Sprayer System.



Victory Innovations had no Foot Print in Africa, so GermCure engaged with negotiations and secured the Exclusive Distribution rights for most of Africa.

During negotiations, GermCure was introduced to the Irish based Water Purification and Disinfection product manufacturer, Kersia/Medentech.

GermCure subsequently secured distribution rights for the whole range of Kersia/Medentech products In Southern Africa.

This formed "The Perfect-Marriage" of World-Class Disinfection Products Combined with the best possible Scientifically Proven Touchless Application with the Victory Sprayers.

Securing Distribution rights in Africa for two Global manufacturing companies, meant GermCure had to reposition. More focus was needed on Distribution of Disinfection Products and Technology.

In line with this new strategy, GermCure's founders, Francois and Mariaan Viljoen decided to involve strategic partners Louis Buys, a Franchise and Business Growth Expert, Marius Uys, a Specialist Commercial Attorney and Tyrone Mynhardt, with 25 year's expertise in the Food & Beverage, Logistic and Petroleum Industries.

With the COVID-19 Coronavirus outbreak, GermCure was ideally positioned to provide both Disinfection Services and Disinfection products as well as technology and advise to various sectors in South Africa, Africa and the United Arab Emirates.

# 4 VISION & MISSION STATEMENT



## **Vision:**

We aspire to be The Global Leader in Disinfecting and Hygiene solutions, Training and Distribution of Products and the latest disinfection technology to the Childcare, Education, Corporate, Hospitality, Food & Beverage, Agriculture and Residential Sectors.

We will achieve this through our inhouse expertise, existing network, Global Business Partnerships and Joint-Ventures that share our passion and dedication to make a positive impact. "Without Good Health, there can never be any Efficient Education and Significant Wealth"

We strive to improve the quality of life for all our customers to enjoy and live a healthier life to the fullest.

## **Mission:**

We plan to achieve our vision through:

- Offering our clients the most Effective, Safest and Scientifically Proven Disinfecting, Sanitizing and Hygiene Solutions & Products.
- Offering our Shareholders/Partners an attractive return on Investment in an exciting and constantly changing business environment.
- Offering our Employees a workplace where they can express their unique skills driven by their passion to make a difference in all our client's lives.
- Offering our clients education and training to effectively operate in clean and germ-controlled environments with improved health standards contributing to better productivity and less absenteeism.
- Offering our Clients honest, fair and impartial services and advice.
- Offering our Clients open communication channels.
- Offering our Clients value added solutions.
- Treating our Customers with respect and care.
- Working cohesively with our Customers to achieve a common goal.
- Constantly challenging the status quo with available technology and new inovations and to add value to our Clients.
- Respecting our Customers by proactively responding to their needs.
- Continuously improving our skills through training and education to serve our Customers with the latest and greatest technology, knowledge and value-added services



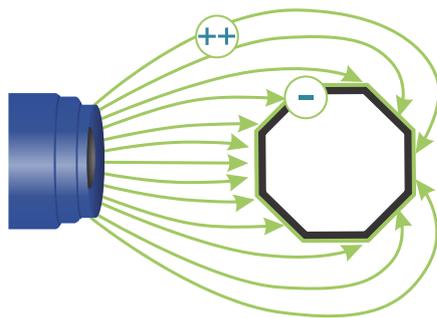
## VICTORY SPRAYERS

There is an unmet need for advanced technology that applies cleaning, coating and disinfectant liquids more effectively, more efficiently and with greater convenience and cost savings.

**Victory Innovation's cordless electrostatic technology provides a solution. By applying two positive charges to the liquid being dispersed, the atomized particles from our sprayers retain their charge longer creating a greater Wrap-Around effect.**

Our patented technology allows the chemical to envelop shadowed, vertical, and difficult to reach grounded surfaces.

**Users use less chemicals, spray faster and cover a larger area more efficiently than you could ever do with a traditional sprayer.**



Coverage With Electrostatic Charge



Coverage Without Electrostatic Charge

We are proud to be leaders in offering Advanced Disinfection Solutions.

The GermCure ESS Disinfection System is the World's Safest and most Advanced Disinfection System.

In schools and various other market segments our system produces great results benefitting all the Children, Teachers, Parents, Employees and other occupants.

The GermCure ESS Disinfection System is based on regular treatment in all rooms, bathrooms, kitchens and offices. This controls the germ count, preventing the areas from becoming breeding grounds for germs causing unhealthy environments.

The children, teachers and employees are thus less likely to contract related infections. By no means is this a guarantee that no one will become sick, but by creating a healthier, safer environment we can certainly minimise the risk.

We can implement the GermCure ESS Disinfection System at your School/Organisation or Business which will have a positive impact in reducing absenteeism. Considering the cost and advantages, this is a good investment.

The GermCure ESS Disinfection System is completely Safe and treatments can be done during school/business hours. The Disinfection solution we use is SABS & EPA Tested and 100% Natural - It Contains No Chemicals, Alcohol or Chlorine. The Solution kills 99.999% of all Bacteria, Viruses and Fungi.

With the Electrostatic Application we achieve 100% coverage on all surfaces including toys, telephones, computers, tables and equipment.

## GERMCURE CAN HELP BY CREATING A HEALTHIER ENVIRONMENT

GermCure's Advanced Disinfection System is of world class standard. A Natural Disinfection Solution is applied to the premises with the use of Electrostatic Sprayers.

Each ml of the Disinfection Solution gets broken down into more than 2 000 000, 40-80 Micron droplets, each loaded with the same Electrostatic Charge. These Electrostatic charged droplets acts like little magnets, they are attracted to all surface areas and objects like toys, door knobs, key boards, railings, remote controls etc. at up to 75 times the force of gravity and forms a 360 degree wrap-around Disinfection layer.

With this technology all harmful micro-organisms Viruses, Bacteria & Fungi are reached and this prevents surfaces and objects from becoming breeding grounds for Germs that increases cross contamination and infections, which results in absenteeism.

The GermCure ESS Disinfection System provides the Ideal Disinfection Combination, a complete disinfection without missing any surface area combined with a Safe, 100% Natural Disinfection Solution.

The GermCure ESS Disinfection System is Safe, Effective and Natural, it eliminate 99.999% of all germs, minimizes the spreading of infections and reduces the chances of cross contamination. By implement-ing the GermCure ESS Disinfection System you can create a healthier environment by controlling the levels and presence of infection causing micro-organisms.

*If you are interested in implementing this Cost Effective, World Class Disinfection System at your School, Organisation or Business, contact us for a Free Demonstration and Quotation.*

## Klorsept

Klorsept is a broad-spectrum biocide in an effervescent tablet form. When added to water Klorsept releases disinfectant solutions of known and reliable in-use strengths. The correct strength of solution is produced by dropping a tablet into the following volumes of water:

Klorsept is used for:

- High, intermediate and low level environmental surface disinfection in hospitals
- Klorsept is specially formulated to give safe and easy-to-prepare disinfecting solutions, with broad spectrum activity against micro-organisms including:
  - **Bacteria:** Escherichia spp, Campylobacter, C.difficile, E.coli O15, Enterococcus, Lepto spira, Listeria, M.R.S.A., Pseudomonas spp, Salmonella, Staphylococcus, Streptococcus.
  - **Mycobacteria:** Tuberculosis.
  - **Fungi:** Aspergillus, Candida and others.
  - **Spores:** Bacillus.
  - **Viruses:** Human Immunodeficiency virus, (HIV), Hepatitis B virus (HBV), Herpes, Polio myeliti, SARS

## Klorkleen

Klorkleen tablets are available in 1670mg tablet size. US EPA registered tablet size and formulation are also available. The tablets are presented in a tub with a 2 year shelf life

Klorkleen is used for:

- High, intermediate and low-level environmental surface disinfection
- Washing and cleaning surfaces.
- Klorkleen is specially formulated to give safe and easy-to-prepare cleaning and disinfecting solutions, with broad spectrum activity against micro-organisms including:
  - **Mycobacteria:** Tuberculosis
  - **Fungi:** Aspergillus, Candida and others.
  - **Spores:** Bacillus
  - **Viruses:** Human Immunodeficiency virus (HIV), Hepatitis B virus (HBV), Herpes, Polio myelitis, SARS coronavirus



## 6 | KNOWLEDGE

Through many years in the disinfection business, Francois Viljoen has gained much needed experience and knowledge, both in the Technical and Operational fields to successfully lead GermCure into the future

Francois is supported by a team with of many years of combined business experience

GermCure's Board and Management comprises of a good mix of expertise in various sectors.

## 7 | PROJECTS

### **Victory Innovations Distribution**

GermCure secured a sole distributor agreement with Victory Innovations for Southern Africa, Reserved Distribution rights for most of Africa and recently also secured Distribution rights for Seychelles, Mauritius, UAE and New Zealand.

### **Kersia/Medentech Product Distribution**

Complementary to the Victory Sprayers Distribution, GermCure also secured Sole distribution rights to Kersia/Medentech's products range in the Food, Health, Education, Veterinary, Disinfection and Cleaning industries for all SADC countries with reserved rights to expand to more territories.

### **Disinfection Services**

GermCure has established, well trained Disinfection Teams that provide services in a wide range of sectors in South Africa. We will continue to expand our service offerings to various sectors.

### **GermCure 100% Natural Solution Product Range Distribution**

GermCure is an established distributor for the various 100% NATURAL ESS Solution Concentrates, Disinfectants and Sanitizers.

## 8 | ACCREDITATIONS / ACHIEVEMENTS

Our National and International Certifications by the NRCS, SABS, and the US EPA confirm the quality of our products and the professional way in which we conduct our business.



# 9 | STAFF INFORMATION

- **Francois Viljoen** - CEO and Co-Founder
- **Mariaan Viljoen** - Co-founder, Managing Director
- **Louis Buys** - Sales and Marketing
- **Marius Uys** - Practitioner Attorney. Legal and International Relations
- **Tyrone Mynhardt** - Logistics and Distribution
- **Armand Buys** - Social Media and Presentations
- **Outsourced Responsibilities**
  - IT Services, Uni-Lab (USL)
  - Website Design and maintenance, Uni-Lab (USL)
  - Graphic Design: Amber Jade, Pomogranit, Creative Office Solutions & Ticker Studios
  - Financial Management: Equality

# 10 | CONTACT

GermCure can be contacted through visiting our website [www.germcure.co.za](http://www.germcure.co.za) or through general social media platforms i.e FaceBook & Google Business

We are listed on Victory Innovations Website and App as the African Distributor and all African enquiries are directed to GermCure International.

## Head Office

Louis Buys:

## Sales and Marketing

+27 61 569 1000

Louisb@germcure.co.za

## Head Office

Mariaan Viljoen:

## Administration

+27 82 907 7494

Mariaan@germcure.co.za

## Head Office

Francois Viljoen:

## Operations and Training

+27 82 805 0405

Cois@germcure.co.za

## Head Office

Marius Uys :

## Legal and International Relations

+27 83 228 7051

MariusU@germcure.co.za

## Head Office

379 Queens Crescent  
Sunwood Park, Block 6B  
Lynnwood, Pretoria



**GermCure**  
INNOVATIVE · INFECTION · PROTECTION